



ARIZONA DESIGN EDUCATION NETWORK PRESENTS:
CITYWIDE MULTI-SCHOOL QUALIFIERS

2015 Quickfire #2:

Postcard Design

Deadline: Friday, January 16, 2015

QUICKFIRE DESIGN #2: **Postcard Design**

SCENARIO

Your challenge for this assignment is to design a **postcard** for **Kino Canyon**'s grand opening. You may use your logo or any others that were posted online in QF1. The design will include 2 sides: Front (color) with image/logo/text, Back (black & white) with informational text.

You have 2 class periods to create & submit your idea.

Good luck!

QUICKFIRE DESIGN #2: **Postcard Design**

SPECIFICATIONS

Front of card (Full-Color) must include:

Park logo, imagery of your choice, Title text (provided)

Back of card (Grayscale) must include:

Park logo, informational text (provided). Imagery is optional on back. Use template.

Postcard Layout

Dimensions: 4" x 6" (each side)

File to submit: both front & back on a letter-sized page

Resolution: 300 ppi

Colors: CMYK mode (front)

Grayscale mode (back)

Imagery: Found online

Text: See provided file.

**convert all text to outlines*

Name of Files: name-postcard-School
Abbreviation.pdf

Example: B-Smith-postcard-CFHS.pdf

Time Limit: Entire design must be completed & submitted to teacher within two regular-length class period (2 hour maximum). No exceptions.

TEACHERS:

Select top five designs, **submit** to Mike from JTED & Rebecca from Sabino in format for web posting.

*Please re-name all submissions to remove student names using the following web-ready filename format:

SchoolAbbreviation-Design#. (jpg or gif or .png) *EX: CFHS-01.gif ; IRHS-04.jpg ; JTED-03.png etc.*

Submit to msrsen@pimajted.org & azgraphicsteacher@gmail.com by Friday 1/16/15 at 4pm.