



T-SHIRT DESIGN

Arizona Design Education Network

2015 Quickfire #3

Deadline: Friday, Jan. 23

QUICKFIRE DESIGN #3: T-SHIRT DESIGN

SCENARIO

Part of representing the brand of Kino Canyon is in what the public takes away from visits to the park. Your challenge for this assignment is to *design a t-shirt* that will be sold in the park's gift shop.

Your design should include the name of the park plus imagery, but may use *no more than 3 ink colors* (to limit production costs).

When submitting, you should show the design on its own, plus mocked up on a shirt of your choice (style/color). You are allowed to use any style of shirt (tank, tee, v-neck, long-sleeve, etc.) and print anywhere on the shirt (front/back/sleeves/etc.). Both your artwork and mockup should fit onto a letter-sized page.

You have 3 class periods to create & submit our idea. *Good Luck!*

QUICKFIRE DESIGN #3: T-SHIRT Design

SPECIFICATIONS

Design the following:

Shirt graphic (alone and mocked up on shirt) with imagery of your choice, text includes park name and any additional words of your choice.

***The client has requested that you do not “Live Trace” your imagery.*

Page Layout

Dimensions: 11” x 8.5” (letter-sized)

To include: both artwork alone, and mocked up on a shirt

Resolution: 300 ppi

Colors: Limit 3 in shirt graphic

Shirt may be any color

Imagery: Your choice (No “Live Trace”)

Text: Kino Canyon (additional if desired)

**convert all text to outlines*

Name of Files: name-shirt-School Abbreviation.pdf

Example: B-Smith-postcard-CFHS.pdf

Time Limit: Entire design must be completed & submitted to teacher within three regular-length class period (3 hour maximum). No exceptions.

TEACHERS:

Select top five designs, submit to Mike from JTED & Rebecca from Sabino in format for web posting.

*Please re-name all submissions to remove student names using the following web-ready filename format:
QF3-SchoolAbbreviation-Design#. (jpg or gif or .png) EX: QF3-CFHS-01.gif ; QF3-IRHS-04.jpg ; QF3-JTED-03.png etc.

Submit to msrsen@pimajted.org & azgraphicsteacher@gmail.com by Friday 1/23/15 at 4pm.