**Arizona Design Education Network Presents:** 



The logo will be used in:

T-Shirts

Certificates | Awards

Event collateral

(rules, score cards, etc.)

EDUCATION

## DESCRIPTION

Students from area schools are invited to submit entries for review. The winning selection will be the official logo for this year's competition, held at *The Art Institute of Tucson* in the third Quarter.

## PREVIOUS WINNERS

First Annual
TUCSON AREA HIGH SCHOOL
Graphic Design Championships
2009













- Logo designs created using vector art in Adobe Illustrator.
- Text as follows:

Seventh Annual Tucson Area High School Graphic Design Championships 2015 (emphasize "Graphic Design Championships").

- Create both a **color** and **black & white** version (display both versions on the same letter-sized page).
  - Convert all fonts to outlines
- Submit for posting (maximum 5/school) by Friday November 21, 2014 at 4pm.
- Teachers: Submit your top 5 submissions via email to both <a href="msrsen@pimajted.org">msrsen@pimajted.org</a> and <a href="msrsen@gmail.com">azgraphicsteacher@gmail.com</a> for posting online.

## **SPECIFICATIONS:**

**SIZE:** LETTER **FORMAT:** PDF **FONTS:** Convert to Outlines

\* Submissions not meeting the above-noted requirements may be disqualified.

## SELECTING A WINNER

- O Participating school will vote between 11/24/13 and 11/26/2013. (Thanksgiving week)
- \* No votes for designs from your own school.
- \*\* Each school will receive an equal voice in voting, regardless of quantity of students in program/total votes tallied.
- O Vote totals must be posted by teacher by 11/26/2014 at 4pm.
- O Winning design will be announced during early December.